



NOEA TRAINING DAY

OVERVIEW

The NOEA Training Day is a dedicated industry programme designed to support the ongoing development of skills, knowledge and operational excellence across the outdoor events sector.

Delivered in partnership with leading training providers and industry specialists, the day will provide practical, expert-led sessions across key areas of event delivery, including:

- Health, safety and risk management
- Gas safety
- Resilience and contingency planning
- Protect Duty and regulatory requirements
- Medical and operational best practice
- Procurement best practice
- Event planning
- Marketing and communications

The Training Day reflects NOEA's commitment to raising standards across the industry, ensuring event professionals are equipped with the knowledge and confidence required to deliver safe, successful events.

Free to NOEA members and open to non-members via paid attendance, the programme is designed to be accessible, relevant and directly applicable to real-world event delivery.

THE OPPORTUNITY

The NOEA Training Day provides a clear opportunity for organisations to align with the development of skills and professional standards across the outdoor events industry.

For organisations operating within the sector, this is an opportunity to support the people delivering events and to demonstrate a commitment to improving capability, knowledge and best practice.

Through partnering with the Training Day, organisations will:

- Publicly demonstrate their commitment to training, development and industry standards
- Align their brand with a practical, industry-led initiative
- Support the delivery of high-quality learning across the sector
- Show leadership in an area that underpins safe and successful events

WHAT SPONSORS RECEIVE

Sponsors will be recognised as official supporters of the NOEA Training Day, with benefits including:

- Brand alignment with all Training Day communications and materials
- Logo inclusion across event promotion, content and digital platforms
- Recognition within NOEA-led communications, social media and PR
- Association with professional development and industry best practice

Sponsors may also have the opportunity to:

- Contribute content, insight or expertise to the Training Day programme
- Participate in sessions or discussions where appropriate
- Engage directly with event professionals attending the programme
- Collaborate with NOEA on future training and development initiatives

OUR COMMITMENT

NOEA will actively promote the Training Day across the industry, ensuring strong engagement and visibility for supporting organisations.

Through targeted communications, partnerships and industry outreach, we will position the Training Day as a key moment in the industry calendar for skills development and knowledge sharing.

YOUR COMMITMENT

In order to support the delivery and promotion of the NOEA Training Day, we are asking partners to contribute £2,000 (+VAT).

For more information on sponsorship, please contact us
susan@noea.org.uk

