



# NOEA ANNUAL CONVENTION & AWARDS

26th November 2025



## SPONSORSHIP OPPORTUNITIES

### **NOEA PREMIUM PARTNER | FROM £4500\* (ex VAT)**

**Minimum period of three years. Benefits include:**

- Input into strategic direction and positioning of NOEA
- Joint PR / Press announcement
- 2 x VIP packages at annual NOEA Convention & Awards
- Speaker opportunity at NOEA Convention & Awards
- Branding Opportunities

### **AWARDS SPONSOR | £1650 (ex VAT)**

**Benefits include:**

- 1 Convention Full Delegate place
- 400 word write up on the awards and convention page of the NOEA website with logo and link to home page
- Sponsorship of one NOEA tribute awards
- Logo on convention brochure and plenty of other branding opportunities.

**FOR MORE INFORMATION ON SPONSORSHIP  
BENEFITS, PLEASE CONTACT US**

\*Additional Support can be added

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# THE 2025 NOEA AWARD CATEGORIES

## BEST EVENTS TEAM

The Team that has gone the extra mile, to make events happen. This category will be divided into:

- Event Production Team
- Supplier Team
- Council Team

## BEST UP AND COMING EVENT ORGANISER: THE ONE TO WATCH

The organiser who is at the start of their event organising career but is showing huge promise.

## BEST UNSUNG HERO/HEROINE AWARD

Do you know someone who has been indispensable? Who has consistently gone the extra mile, who is often in the background, but you couldn't do your job without them? If that's you, put yourself forward, or if this person works for or with you, enter them!

## THE SUSTAINABILITY AWARD

Recognising a real commitment to making an

event, a service or product sustainable in the outdoor event sector:

- Event
- Supplier/Service

## BEST ACCESSIBILITY & INCLUSION INITIATIVE

Recognising a company or an individual who have instigated or led initiatives within their events/business that has resulted in better outcomes for everyone across society.

## BEST SUPPORT TO THE EVENT INDUSTRY AWARD

This category can recognise a person, a company, a resource, or an association, that has helped and supported the industry in getting information to its businesses and people, or fighting for its progression

## NEW PRODUCT/SERVICE/ TECHNOLOGY INNOVATION AWARD

Awarded for the provision of a new product, service or concept that will help the industry

to solve problems and go forward safely, profitably and with more quality.

## SMALL EVENT OF THE YEAR AWARD

Recognising the good work done by event organisers staging smaller events with audience attendance of under 5,000.

## PRODUCTION PARTNERSHIP OF THE YEAR AWARD

To those who have demonstrated excellence in partnership working in the delivery of an exceptional event.

## BEST HEALTH & SAFETY PRACTICE AWARD

Awarded to the best overall promoter or event organiser who fulfil criteria for managing well organised safe events through their professionalism and integrity.

- Event:
- Supplier/Service



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## EVENT ORGANISER OF THE YEAR

Open to individuals, companies and local authorities who provide first class facilities and visitor satisfaction at their events.

## EVENT OF THE YEAR AWARD

Recognises an event which has achieved the highest level of excellence or has made a major contribution to the professionalism of the Industry.

- Private Sector
- Local Authority Run

## EVENT SUPPLIER OF THE YEAR

Open to individuals and companies who supply first class products/equipment/entertainment to those within the Events Industry.

- Services
- Infrastructure
- Medical Services

## CATERER OF THE YEAR AWARD

For any in house or external caterers or outside caterer of any size or type.

*"Versatile is immensely proud to be awarded the NOEA Event Organiser of the Year Award. NOEA brings together the best in the industry and we were delighted to take part in the Convention and Awards Dinner sharing knowledge, best practice, and industry news with our colleagues."*

VERSATILE VENUES

## PLACE MAKING INITIATIVE OF THE YEAR

This category recognises projects and events that have improved or created a quality event in a public space that enhances the space. We will be looking for events teams that can demonstrate an understanding and recognition of the importance of working with local communities to deliver new or improved events in public spaces

## BEST UNIVERSITY OR COLLEGE EVENTS COURSE

For Education Providers offering well-rounded qualifications for students studying topics linked to the events industry.

## BEST STUDENT EVENT AWARD

Open to all students creating and managing events regardless of size.

## REGIONAL EVENT OF THE YEAR AWARD

For all successful events run in any of the following regions:

- Scotland • Ireland
- Wales • England

## RURAL EVENT OF THE YEAR

Recognises any rural event which has achieved the highest level of excellence or has made a major contribution to the Industry. This award will be split into the following categories if entries suffice:

- Agricultural Shows
- Equine Events



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"Laceys have sponsored the NOEA Awards for many years. Why? It is an extremely cost effective way of marketing (in our case licensing and other legal services) to a specific targeted audience, namely the outdoor event industry. The press and social media coverage is second to none and having ourselves been the recipient of an award, we know how much of an honour it is to be recognised in this way."

PHILIP DAY, LACEYS SOLICITORS



"We believe that the work that NOEA continues to do in our industry is hugely important. Whilst our membership fees go some way to helping them to do this, we were glad to contribute a little more and highlight a key industry challenge (DE&I) by sponsoring an award last year"

CRIS CICIRELLO, WASSERMAN



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