

# International Outdoor Event expo

Rate card

Space only £285.00  
Shell scheme £315.00

**25% launch event discount to all members of supporting trade associations;  
Space only (12 to 20 metres) discounted rate £213.00pm  
Shell Scheme Package £236.00pm**

Examples;

6 metre shell scheme package - £1,416.00  
12 m space only £2,556.00

Standard rates apply up to;

20m shell scheme £4,720.00  
20m space only £ 4,260.00

## **Above 20m - For every 1metre purchased 2m FREE OF CHARGE**

25m stand space only £4,613.00 (£184.00pm)  
30m stand space only £4,969.00 (£165.00pm)  
40m stand space only £5,678.00 (£142.00pm)  
50m stand space only £6,390.00 (£128.00pm)  
60m stand space only £7,099.00 (£118.00pm)

Companies can have shell over 20m – add £29.00per metre for shell scheme package – applies to all metres - paid for and free

## **Stands over 60 metres**

Companies investing £10,000 or more in the Expo will benefit from an even greater discount as well as a range of benefits – as Platinum Partners

100m space only £10,000.00 (£100pm)  
150m space only £13,500.00 (£90pm)  
200m space only £17,000.00 (£ 85pm)

Platinum IOEX launch partner packages;

The organisers can offer a range of extra benefits – in exchange for the Launch Partner contributing to the visitor promotion campaign with data and buyer invitations and other key activity – for discussion.